



Sponsorship Opportunities

Friday, April 16, 2027 | The War Memorial

EVENT CHAIRS: Stephanie and Dr. Richard Berri '92

Premier Sponsor \$10,000

- 10 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

Gold Sponsor \$7,500

- 8 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

Auction Sponsor \$5,000 (one available)

- Logo/name displayed on bidder paddles at event and on the online bidding website
- 4 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

Bar Sponsor \$5,000 (one available)

- Logo/name on bar signage and on bar cocktail napkins
- 4 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

Silver Sponsor \$5,000

- 4 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

Photo Booth Sponsor \$4,000 (one available)

- Logo inclusion on photo strips
- 4 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

Cocktail Hour Sponsor \$3,500 (one available)

- Logo/name recognition at the cocktail hour
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

Valet Sponsor \$3,500 (one available)

- Opportunity for logo/name recognition placed inside each vehicle
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

More sponsorship opportunities on the back



Join Us:

Friday, April 16, 2027

The War Memorial

uls.org/LiggettKnight

Sponsorship Deadline:

January 29, 2027



To secure a sponsorship,
or for more info, contact:

Lauren Blue

lblue@uls.org

313.884.4444, Ext. 418



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EVENT CHAIRS: Stephanie and Dr. Richard Berri '92

Sweets & Treats Sponsor \$3,500 (one available)

- Logo/name recognition on sweets table signage
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

Welcome Sponsor \$3,500 (one available)

- Logo/name recognition at the registration table
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

Dinner Sponsor \$3,500 (one available)

- Logo/name recognition on menu cards
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

Signature Drink Sponsor \$3,500 (one available)

- Logo/name recognition on signature drink signage
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

Afterglow Sponsor \$3,500 (one available)

- Logo/name recognition at the Afterglow
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

Flower Sponsor \$3,500 (one available)

- Logo/name recognition on dining room centerpieces
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

Bronze Sponsor \$3,000

- 4 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

Shining Armor Sponsor \$2,000

- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

Supporter \$500

- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media



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